



PRESIDENT'S REPORT 2013 ANNUAL STOCKHOLDERS' MEETING

29 MAY 2013

ROCKWELL TENT, MAKATI CITY



205 SANTOLAN
BY ROCKWELL

PROSCENIUM

AT ROCKWELL



THE
LOPEZ
TOWER





“Since we moved here,
 my little boy can’t wait
 to get home.”

- Mrs. Eileen Hortaleza, resident

100% Rockwell. Call 571-8151

THE GROVE
 by Rockwell

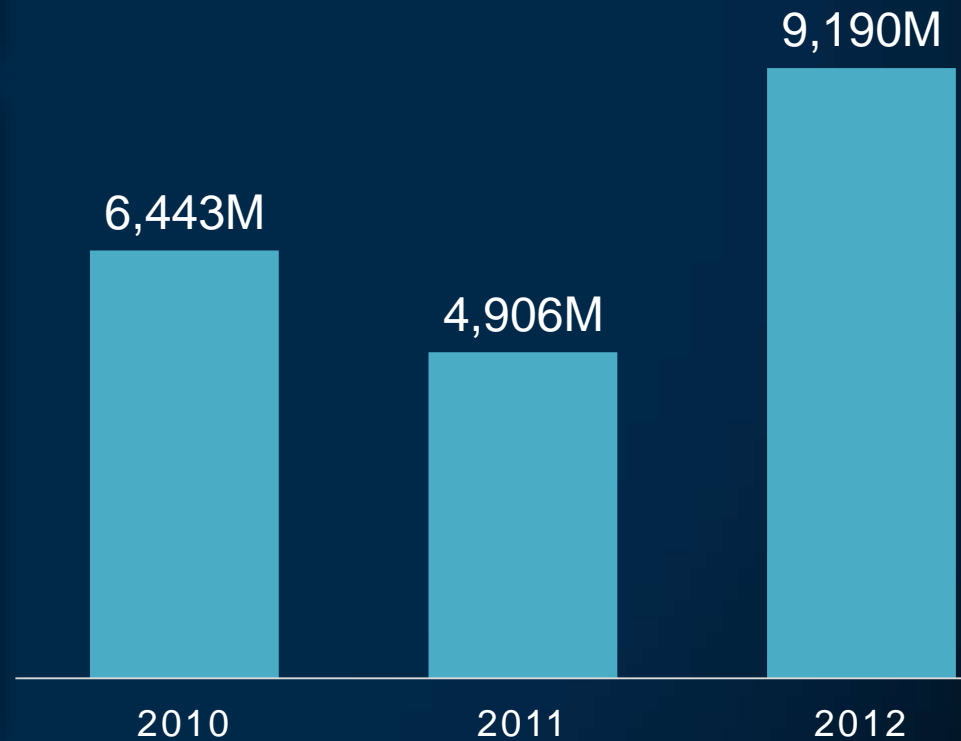
Along C5, near Ortigas

Experience our on-site model units in Towers A & B.



ACHIEVED 87% HIGHER RESERVATION SALES THAN 2011

+87%
vs
2011





harlan + holden



One Rockwell





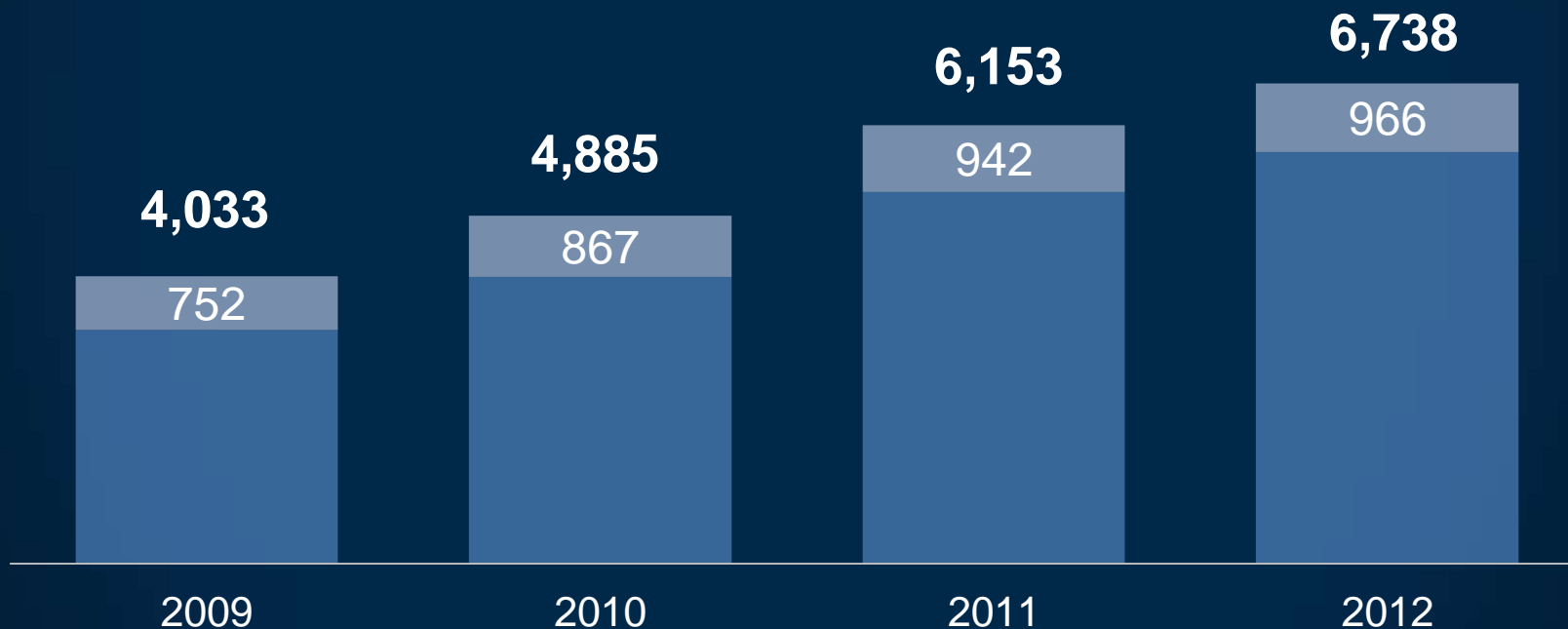
THE GROVE
by Rockwell



TOTAL REVENUES GREW 10% vs 2011

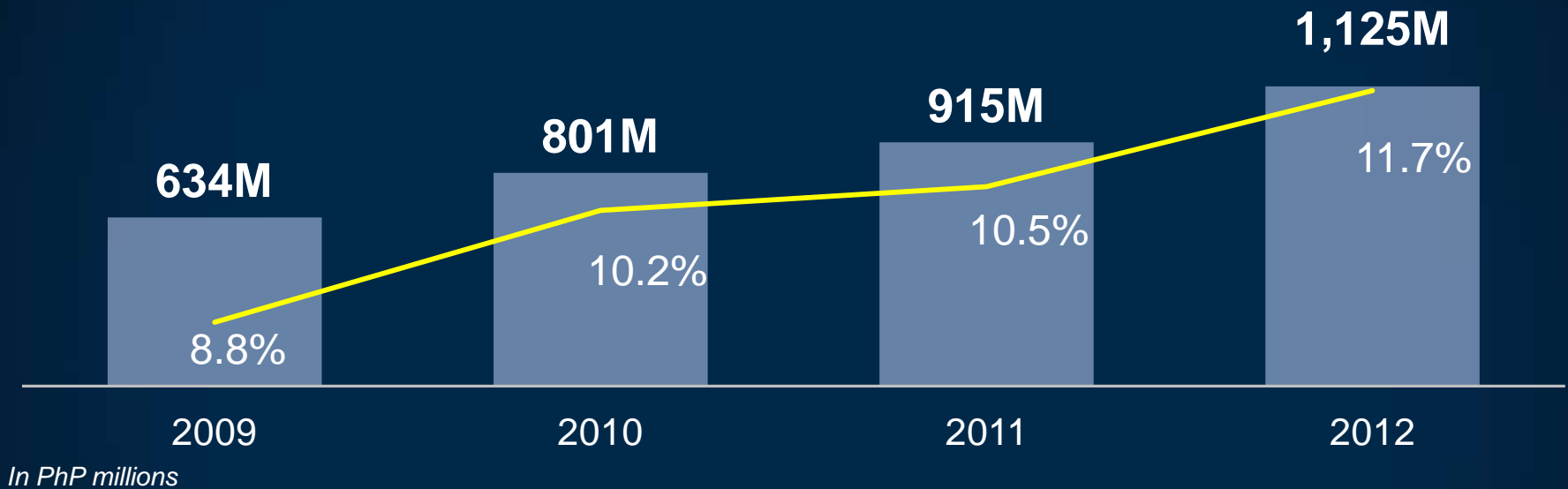
Overall Revenue CAGR since 2009 is 19%.

+10%
VS
2011

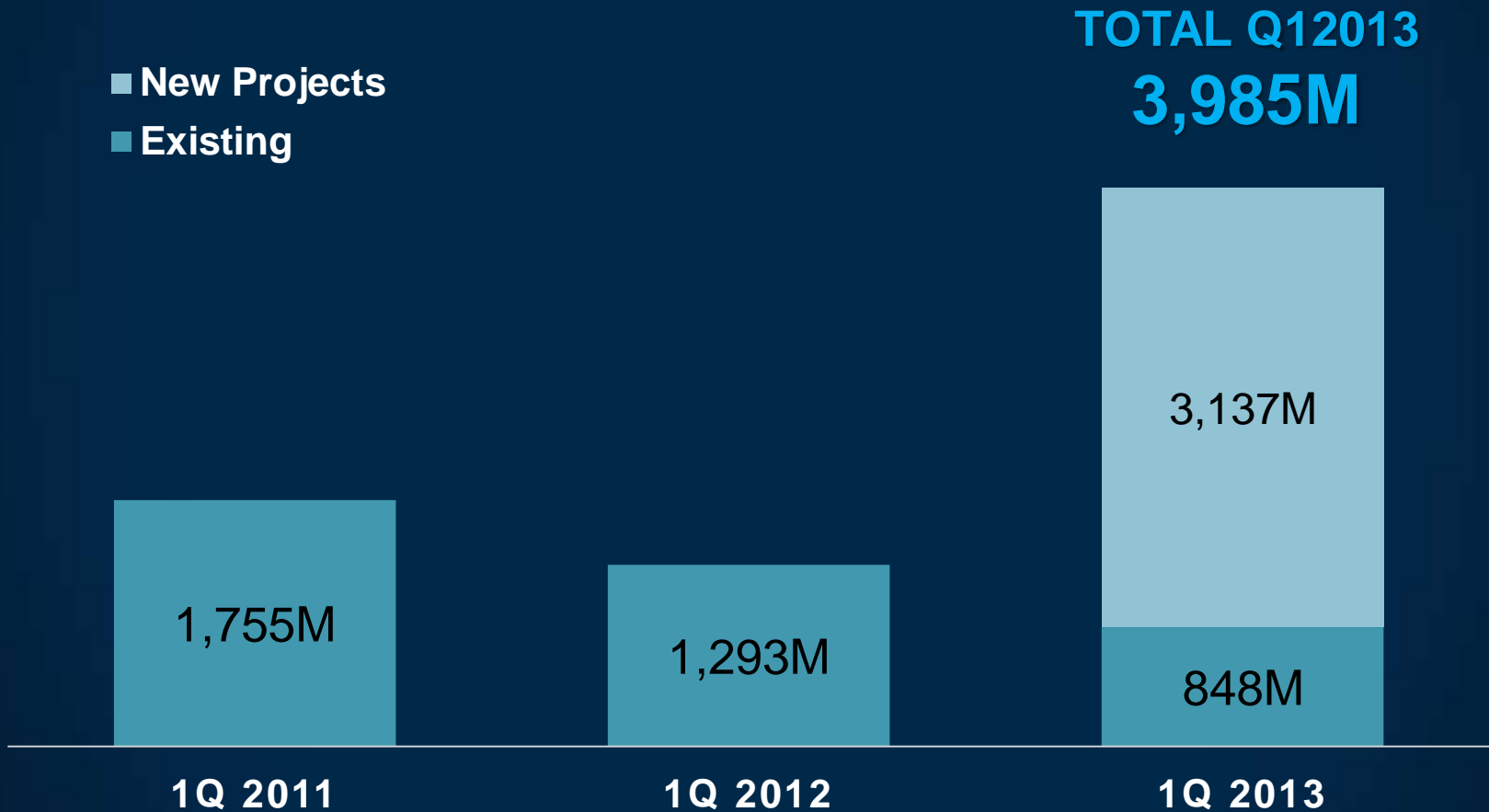


HIT P1.1 BILLION IN NET INCOME

Our return on equity is at 11.7%



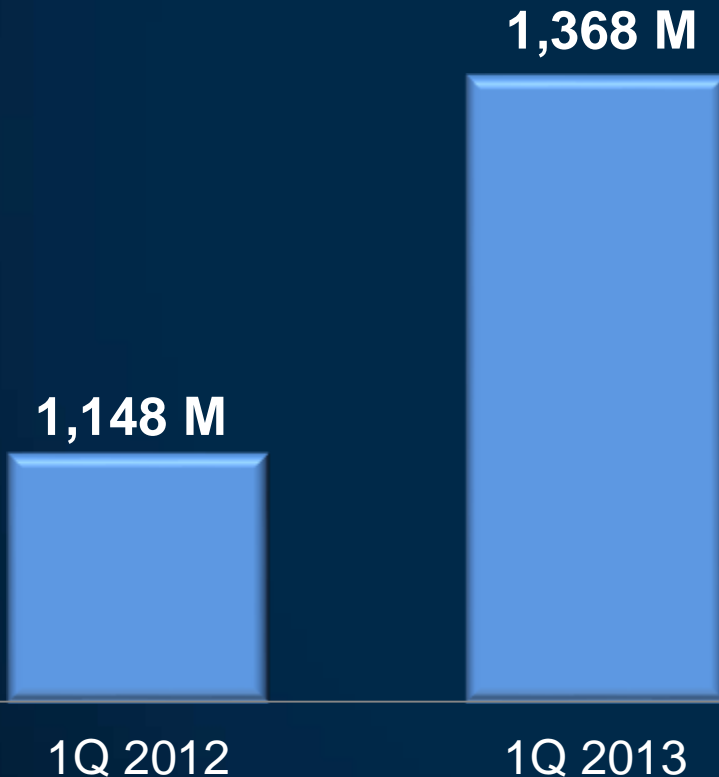
RESERVATION SALES GREW 200% FROM Q12012'S 1.3Bn



SUSTAINED REVENUE AND INCOME GROWTH

Q1 Revenues up 19%, NIAT up 31%

REVENUES



NIAT



2013

WHAT LIES AHEAD?



ROCKWELL

ALVENDIA



ROCKWELL

THE ALVENDIA

BY ROCKWELL



SITE DEVELOPMENT PLAN

The above information and drawings are conceptual and subject to change without prior notice.
The Developer reserves the right to make additions, deletions and modifications to drawings as
the developer may deem appropriate or desirable.
December 2012

THE ROCKWELL BUSINESS CENTER

TOWER 3 RENDERING

Tower 3 in the foreground, with Towers 1 and 2 in the background.



PROSCENIUM AT ROCKWELL

PhP
2.5B

- Sales take-up in 2012

Y2020

- Development Income for the next 8 years

PhP
26.0B

- Total Land and Development Cost



ROCKWELL



PRIMARIES

A ROCKWELL COMPANY

2013

- Launched Primaries brand in April, with the 53 Benitez Project

PhP
234M

- Revenue Contribution in 2013

PhP
2.2Bn

- Total revenues from 53 Benitez.



ROCKWELL



Where dreams take flight

PRIMARIES

A ROCKWELL COMPANY

It's time for a new beginning.



You spend your whole life working to make your dreams happen - the job, the car, the two kids and one dog.
But beyond achieving your dreams, you should enjoy them.

It's time for your dream home. You've earned it.

Welcome to your new beginning at Primaries.

Visit our Head Office at The Pavilion along Estrella St.,
Rockwell Center, Makati City or call 828-9888 for more details.

53 BENITEZ

by PRIMARIES

A ROERWELL COMPANY



CEBU

3.1 Ha

- Property acquired September 2012

PhP 4.6B

- Total Revenue Contribution

Y2016

- Development Income for the next 4 years

PhP 3.0B

- Total Land and Development Cost



PROJECT TURNOVER DATES



**Edades
Towers and
Garden
Villas**



**Lopez Tower
RBC Tower 3
Alvendia**



The Grove C&D

2014

Cebu

2016

2013

205 Santolan



ROCKWELL

2015

The Grove E&F



2017

The Proscenium



THANK YOU

