



6 August 2012

**PHILIPPINE STOCK EXCHANGE, INC.**

Philippine Stock Exchange  
Ayala Triangle, Ayala Avenue  
1226 Makati City

**Attention: MS. JANET A. ENCARNACION**  
Head, Disclosure Department

Madam,

In line with your letter dated August 6, 2012 requesting for clarification on the news article entitled "Rockwell Land in P26.3-B expansion binge" published in the August 4, 2012 issue of *philSTAR.com* which reported in part that:

MANILA, Philippines – Rockwell Land Corp. is on an aggressive expansion mode with around P26.3 billion earmarked for the development of a new mixed-use complex on the site once occupied by Colgate-Palmolive Philippines as well as a townhouse project in Quezon City and two condominium projects in Pasig and Makati, in line with its bid to double its earnings to P2.2 billion by 2014.

In a briefing following the company's annual stockholders' meeting yesterday, Rockwell president Nestor Padilla said the company is eyeing a net income of P1.1 billion this year or 20.2 percent higher than the P941.9 million reported in 2011.

...

We would like to inform you that the following information was discussed during the press briefing:

**1. CAPEX of 24.8 Billion**

The P26.3 billion capital expenditure figure was taken from Note 8 (Land and Development Costs, estimated costs to complete) of the 2011 audited FS amounting to 24.8 billion and an additional estimated 1.5 billion budget for the "205 Santolan by Rockwell" project which was discussed during the press briefing.

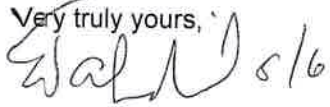
**2. 2012 Earnings are estimated to reach 1.1 billion**

P1.1 billion net income this year is an estimate that is consistent with the press release provided to the Philippine Stock Exchange mentioning that the Company is expected to breach the P1 billion income mark this year.

**3. 2014 Earnings Target : Double of 2012 Earnings**

Management estimated earnings to be double in 2 years, hence the figure of P2.2 billion by 2014.

Very truly yours,

A handwritten signature in black ink, appearing to read "E. Almodiel" with a date "5/6" written to the right.

**Ellen V. Almodiel**

Vice-President for Finance